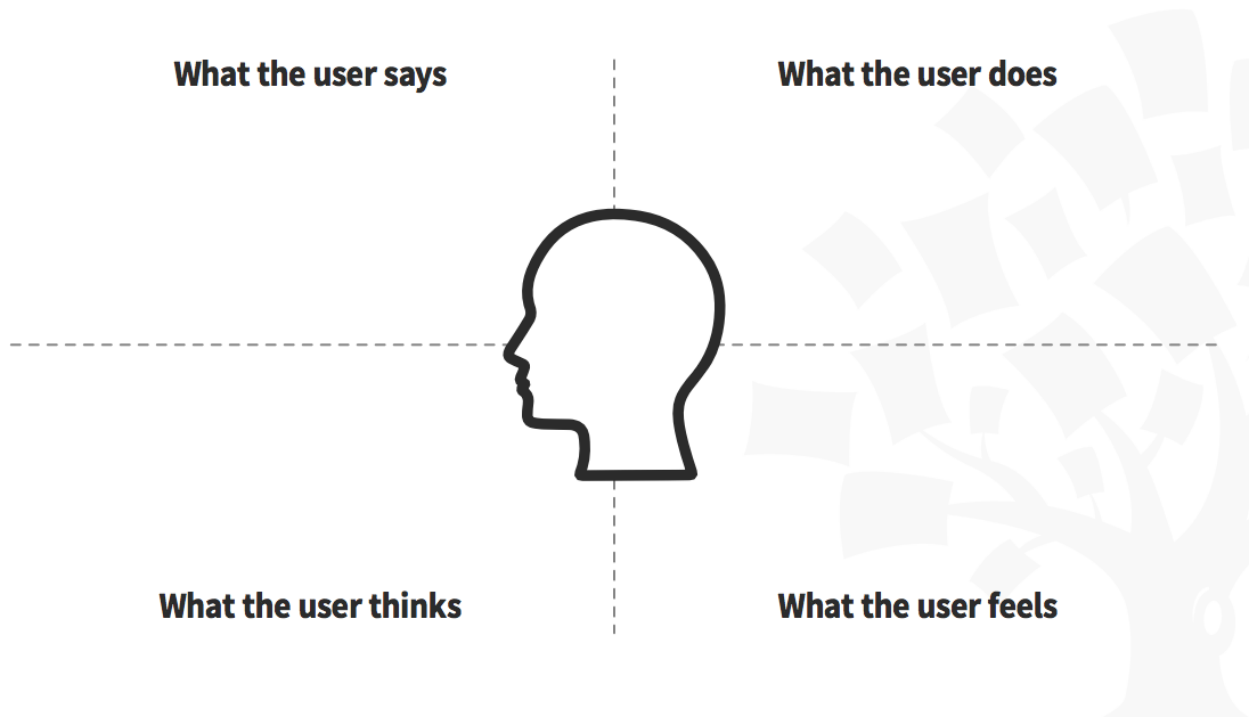


# Empathy Map

1. Who are the people you will DESIGN for?

2. Create an empathy map representing who the people you are designing for so that you and others may empathize with their needs.



	User Feedback	Source(s)
Say (about the need)...		
Do (about the need)...		
Think (about the need)...		
Feel (about the need)...		

NOTE: Sources may include interviews (from surveys) as well as current research about the need

# Empathy Map

3. Which of the needs from Maslow's Hierarchy of Needs will you address with your DESIGN? Explain how the relationship these needs (from Maslow) relate to the group of people you are designing for.

Needs from Maslow	How it relates to your group

